

FOR IMMEDIATE RELEASE

## Shaw appointed to California Advisory Committee Cemetery and Funeral Bureau

Writeriffic Publishing Group  
Contact: Joe Shaw or Chris Kichline  
**Telephone toll-free 866-244-9047**  
[www.writeriffic.com](http://www.writeriffic.com) – info@writeriffic.com  
Carlsbad, California – August 26, 2005

Eva Shaw, Ph.D., expert on grief and recovery and best-selling author of *What to Do When a Loved One Dies: A practical and compassionate guide to dealing with death on life's terms* has accepted a position on the State of California's Consumer Affair Bureau, Cemetery and Funeral Bureau Advisory Committee.

As a committee advisor, Shaw will meet in Sacramento to discuss issues affecting the public interest and promoting understanding of the cemetery and funeral industry within California.

A lifetime resident of California, Shaw and her husband live in Carlsbad, where she is active in her church and community. Shaw holds a master's in psychology and a doctorate in religion and philosophy and is the author of other books dealing with consumer topics. The second edition of *What to Do When a Loved One Dies* was released in March 2005 and is already considered a best seller. It is written for consumers so they can make solid decisions at difficult times.

Shaw says, "Death IS America's final taboo. My book reveals how to handle tragedy and recover. Adults need information, especially at a time of death when they may be unfamiliar with many of the emotions and tasks forced upon them."

Appearing on ABC television in August, Shaw was referred to as the "Dr. Ruth of Death," and the name's sticking. She continues to tour California and nationally conducting grief and recovery lectures that are inspirational and motivational.

Please visit [www.evashaw.com](http://www.evashaw.com) or [www.writeriffic.com](http://www.writeriffic.com) for more information on the book and Dr. Shaw.

***What to Do When a Loved One Dies*, 408 pages, ISBN 0-9705758-2-3, \$24.94 soft; \$28.95 hard cover. Available through death-care providers nationally and from Writeriffic Publishing Group, PO Box 524, Carlsbad CA 92018, toll-free 866-244-9047.**